



M A K I N G
SMART
SIMPLE

The connectivity opportunity:
solutions that empower, enable and enrich



MAGNET
NETWORKS

Smarter, inside and out

Embedding technology to create **Smart Buildings, Smart Places** and **Smart Cities** isn't the future. It's today's reality.

Smart solutions can empower everyone to live more comfortably, work more efficiently and exist more sustainably. Smart makes life and work simpler. Simpler to control. Simpler to grow. And simpler to analyse. Smart also delivers a measurable return on investment. With the greater efficiencies generated and cabling costs reduced by up to 65%, smart technology can be a cost-neutral investment.

With Magnet Networks, taking a smart approach is simple and affordable. Today, we can offer complete end-to-end smart solutions. Whatever you are building and wherever you are located.

Smart in a snapshot

Magnet Networks makes environments, buildings and outlets smart in countless ways. For example:

- > A smart building can switch on lights if it detects movement within it.
- > Its heating, ventilation and even blinds can be adjusted to follow the sun.
- > It can automatically test its own systems to ensure it remains compliant with current legislation.
- > Essential resources like wi-fi capacity can be tailored precisely as people come and go.

On a much larger scale, an entire stadium's heating, lighting and crowd management can be managed far more efficiently. And on a micro level, smart fridges can even order more milk when their stock is running low.

Today, tenants demand far more from their accommodation. A smart building gives the level of control over their lives that they have come to expect as standard. And the same smart technology offers landlords a way to control costs in a way that was never available in the past.

Technology will continue to advance. Knowing this, investing in smart technology helps to future proof buildings, places and cities.



In Wembley Park, London, smart technology is being embedded in homes, businesses and public spaces



Enabling Empowerment

Magnet Networks' smart solutions can empower people in almost limitless ways. For example:

Smart Internet of Things (IOT)-enabled equipment can supply information about its use, location and condition. So building managers can be alerted when a crucial device or component needs to be replaced.

Smartphones can control doors, elevators, lighting, ventilation, air conditioning and fire control parking access systems with embedded smart sensors. From almost anywhere.

Flows of people and footfall can be analysed in real-time to identify security risks, business opportunities and traffic management issues.

Delivering smart solutions everywhere

OFFICE LOCATIONS

IRELAND	Dublin
UNITED KINGDOM	London
UNITED STATES	New York (new office) Portland
AUSTRALIA	Sydney (new office) Brisbane
SINGAPORE	Singapore
UAE	Dubai
INDIA	Mumbai, New Delhi, Pune (new offices)



NORTH AMERICA

UNITED STATES		
Albany	Detroit	Philadelphia
Ashburn	Houston	Phoenix
Atlanta	Jacksonville	Pittsburgh
Austin	Kansas City	Salt Lake City
Baltimore	Las Vegas	San Diego
Boston	Los Angeles	San Francisco
Buffalo	McAllen	San Jose
Charlotte	Miami	Seattle
Chicago	Minneapolis	Tampa
Dallas	New York (new office)	Washington, D.C.
Denver	Orlando	

CANADA	
Halifax	St John
Moncton	Toronto
Montreal	Vancouver
Ottawa	

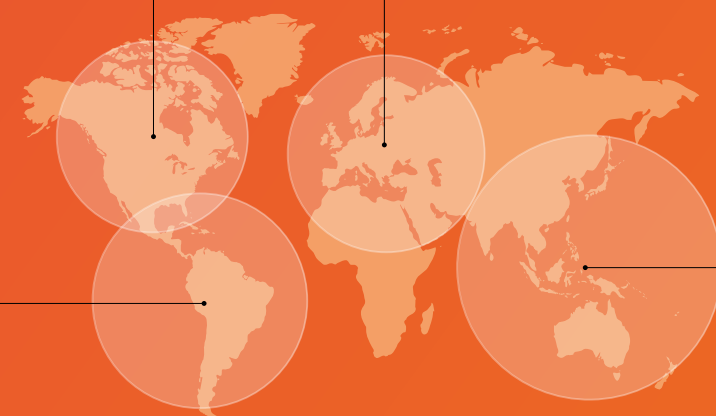


EMEA

AUSTRIA Vienna	HUNGARY Budapest	ROMANIA Bucharest	UNITED KINGDOM Chessington Edinburgh London Manchester Reading Redhill Slough Southport West Drayton Woking
BELGIUM Antwerp Brussels	IRELAND Cork Drogheda Dublin Dundalk Letterkenny Monaghan	RUSSIA Moscow	SAUDI ARABIA Riyadh
BULGARIA Sofia	CZECH REPUBLIC Prague	DENMARK Copenhagen	SLOVAKIA Bratislava
FRANCE Marseille Paris Lyon Marcoussis Strasbourg	GERMANY Berlin Düsseldorf Frankfurt Hamburg Mannheim Munich	NETHERLANDS Amsterdam Dronen Rotterdam	ISRAEL Tel Aviv
ITALY Rome	NETHERLANDS Amsterdam Dronen Rotterdam	NORWAY Oslo	SPAIN Barcelona Madrid
NETHERLANDS Amsterdam Dronen Rotterdam	POLAND Krakow Poznan Warsaw	ROMANIA Bucharest	SWEDEN Stockholm
RUSSIA Moscow	SAUDI ARABIA Riyadh	SLOVAKIA Bratislava	SWITZERLAND Geneva Zurich
SPAIN Barcelona Madrid	TURKEY Istanbul	UAE Dubai	



LATIN AMERICA



APAC

SOUTH KOREA Seoul
CHINA Hong Kong
INDIA Mumbai (new office) New Delhi (new office) Pune (new office)
JAPAN Osaka Tokyo
SINGAPORE Singapore
THE PHILIPPINES Manila
AUSTRALIA Sydney (new office) Brisbane Dubbo Perth



Magnet's smart mission

Magnet Networks is dedicated to connectivity. For 15 years, we have orchestrated mission-critical connectivity solutions for many of the world's most respected corporate names. Operating in Ireland, the UK, Lat-Am, Saudi Arabia, the UAE and India, Magnet Networks transforms the promises of smart tech into cost-effective real-world solutions.

Actionable intelligence

Smart Buildings, Places and Cities generate an invaluable flow of data insights. Insights that let managers, owners and administrators make far better decisions.

For example, knowing average visitor numbers at different times, where they walk and how long they spend in various locations can tell retailers when to open, where to locate display units and what their ideal merchandising options might be.

Similarly, learning how heating, water and lighting is used hour-by-hour can drive cost efficiencies and environmental benefits.

To achieve all this, Magnet Networks offers powerful data analytics solutions that draw together every piece of actionable intelligence generated by our smart solutions.

Making smart simple

Smart solutions can be installed and operated remarkably easily and efficiently thanks to converged networks.

In effect, this means a single cable controlling dozens of essential systems. These include smart building control systems, escalators and lifts, information and communications technology, CCTV, security and alarm controls.

Magnet Networks is a one-stop-shop for Smart Buildings, Smart Places and Smart City solutions.

Working with you, we identify the exact options for you. We work closely with your building or construction managers to arrange installation. And we offer on-going support to ensure the solution continues to deliver on our promises.

Wherever your smart solution is installed and located, Magnet Networks is dedicated to delivering world class service and support. Consistently.

Make your next step a Smart one

**What can Magnet Networks make possible for you?
Share your current challenges or future plans with
us. In turn, we'll show how our smart solutions will
deliver enhanced experiences, greater efficiencies
and lives that are genuinely enriched.**

magnetnetworks.com/smart

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